

CH'LU

Campfire meets Kirtan meets Club



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Chris Hawkins, BBC6 MUSIC

"A beautiful, captivating and delicious chanteuse"

Eclectic artist of the Renaissance, Ch'Lu, entices, inspires and transforms with her Zeitgeist fusion of ethereal harmonies and relatable, multi-lingual lyrics, blended with classical guitar arpeggiation, hypnotic beats and binaural field recordings. Both bewitching Ninja and entertaining Chanteuse, her signature Art-Pop sound is fuelled by her desire to expand consciousness.

Of Romanian/British parentage, Ch'Lu, (formerly Camilla Mathias), trained as a Classical Guitarist (Trinity College, London) Singer (under tutelage of John Dalby) and Actress (Central School of Speech & Drama, London & Atelier Raymond-Girard, Paris). In addition she has a solid foundation as a Vedic Mantra Meditation teacher, various Martial Arts and a growing list of languages. Ch'Lu is a polyglot polymath: creating and performing with a Campfire-meets-Kirtan-meets-Club vibe. Indeed Ch'Lu last year was streamed in several hundred different cities worldwide, has to date performed in twenty-three countries and composed and performed in thirteen languages.

BBC6 Music DJ Tom Robinson's Fresh on the Net have already picked four tracks from Ch'Lu's latest album *The Goddess Within**, for the Eclectic Picks. Funded by Arts Council of England and Help Musicians UK, the album is an Organica soundscape fusing Sanskrit vocals, classical guitar, binaural field-recordings and an electronic underscore, released June 9th, in celebration of Global Wellness Day. Under her Noroc label, Ch'Lu self-produced the Sound Medicine album in her home-studio, and celebrated it's launch with a unique night at London's Piano Smithfield. She has also just self-released a tribute single "Beyond Words" in response to the devastating loss of her cousins in the Gaza-Israel conflict, the proceeds of which are going to the three surviving children.

Ch'Lu has played gigs in many contrasting venues, from London's notorious Notting Hill Arts Club and Coronet to the east-end's Cat & Mutton hosted by BBC6 Music DJ Chris Hawkins supporting Virginia Labuat, and The Dollhouse supporting Revolver; to Stoke Newington's Old Church and numerous west-end private members clubs (including opening the Hurlingham Club's Time & Leisure Magazine Food & Culture Awards and debut album launch at The Hospital). She was also a guest twice on Chris Difford (Squeeze)'s Saturday Night Song Club (on Zoom) during the pandemic.

Outside the UK some of her favourite gigs include: Dublin's Grand Social supporting Madeleine Peyroux, Rockwood Music Hall (NYC), ONO (Bern), Abseits (Zurich) supporting Pablo Nouvelle, FNAC (Lausanne), Culture Rapide (Paris) and Mutuo Centro De Arte (Barcelona). Additionally, Ch'Lu takes virtual global audiences of hundreds on a weekly transformational journey via her "Ch'Lu Campfire" live-streams on the world's largest meditation app - Insight Timer. She has amassed a faithful following, bursting catalogue and delightful reviews in a small space of time.

Other music career highlights include recording with film composer Yann McCullough (Spectre:Bond, Grand Hotel Budapest), contributing guitar to Channel Four's award-winning Unreported World series, and composing and performing her OFFIE nominated music in the recent London stage adaptation of Lorca's Blood Wedding directed by George Richmond-Scott (Associate Director on hit musical Everyone's Talking About Jamie).

Ch'Lu's recent music video "I'm Not The Type To Sit And Swipe" about the world of dating apps has just been nominated for the UK Musical Comedy Awards. It was also awarded Second Prize at the Lit Laughs International Comedy Film Festival (UK) for Best Mobile Film and Finalist at the Portland Comedy Film Festival (USA) for Funniest Music Video in 2023.

Ch'Lu's self-produced provocative debut music video Don't won The Honourable Mention Award at the recent New York International Film Awards, aired as Switzerland's La Télé channel's Music Video of the Month, won Funniest Music Video at the Portland Comedy Film Awards in addition to numerous other wins and nominations, and is the closing music in TV comedy series Batshit. Ch'Lu's most-downloaded track Time That is Mine was awarded the Grand Jury Prize as Best Song at the recent New York International Film Awards and has been chosen as theme-tune for the film The Litter Mermaid. Finally, her Romanian-Language track Sunt Romanca was selected for charity album Mitra Music for Nepal, produced by Annie Hogan (Marc Almond).

Ch'Lu's work as an actress is currently keeping her in comedy, from the central role in new sitcom Baggage (which she co-created with her sister, Lorelei Mathias) to the forthcoming Funny Women Awards Finalist Creative Writing 2.1 from Melon Comedy. Other work has included US FOX TV crime series Jo, opposite Jean Reno, the darkly comic In The Mix (directed by Denis Lawson), which premiered at the BFI and The Witches at the Wyndham's West End opposite Ruby Wax. She also had the central role written for her in Marco Ghelardi's award-winning Italian-language production of Di Come Savona Ebbe Il Suo Teatro and starred in the recent Spanish/US action/thriller Escape From Marwin. Ch'Lu's voice takes on many guises, from animation series Emmy & Goo Roo, to Sci-Fi audiobooks Manhattan In Reverse to the latest Puro Earth campaign.

Another passion of Ch'Lu's is painting, so look out for her artwork within her music releases, commissions and online store of over 100 products. She also features in new German-language non-fiction Zwei Kartoffeln in Laos, by Tanja Weidner and has a few sets of lyrics published in the London Society Club Poetry Anthology.

- At the heart of "The Goddess Within" album are the ancient Sanskrit texts of the Mandukya Upanishads, which create the experience and journey of "Om" (Aum). It is the vibration of the universe and all things living, returning the nervous system to a place full of potential, releasing stress, toxins and negativity. Ch'Lu has been studying Sanskrit for the last thirteen years, and like NASA, believes it is the ultimate language for inter-dimensional communication. Indeed the name Ch'Lu (pronounced 'Choo LOO') is itself derived from Sanskrit, given to Ch'Lu by her Jyotish (Vedic Astrology) mentor to power and support her creative and performance work moving forward. Her artistic direction is intuited by the energy of "Ch'Lu".

As ninja warrior and artist, Ch'Lu wants to entertain you into feeling less alone, anxious or stressed and more like the best version of yourself: connected, fulfilled and eager to get out of bed each day.

Hear the vibe.
See the light.
Feel the warmth.

Be part of the spreading flame as your heart smiles.





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