

CH'LU

Campfire meets Kirtan meets Club

DEBUT SINGLE "AUM" 21.6.21

@ChluVibration →



Ch'Lu →



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Chris Hawkins, BBC6 MUSIC

"A beautiful, captivating and delicious chanteuse"

Kate Bush

"Your song is playing in the office here!"

Left Bank Magazine, NYC

"Don't forget this name"

"Aum" is quite simply "sound medicine". The self-produced debut from Ch'Lu* is an immersive, expansive & uplifting soundscape fusing hypnotic Sanskrit vocals, classical guitar arpeggiation and an electronic underscore. (Indeed NASA have been using the power of Sanskrit to communicate with new forms of life for decades.) As part one of a series using the ancient Sanskrit texts of the Mandukya Upanishads, this opening verse is dedicated to the sound of creation, the vibration of 'Aum' (commonly known as 'Om'). Listening to 'Aum' will align every cell of your body with that of the universe, simultaneously healing, grounding and invigorating you. This is a track to relax and wind-down to which will also leave you feeling more inspired and consciously aware.

As modern monk and artist, Ch'Lu wants to entertain you into feeling less alone, anxious or stressed and more like the best version of yourself: happy, healthy, fulfilled and eager to get out of bed each day. Ch'Lu's vision is to transmit the healing and calming vibrations of Sanskrit and other beautiful languages to a wider and contemporary audience in a unique and engaging way. With the Campfire-meets-Kirtan-meets-Club vibe, Ch'Lu fuses the ancient and sacred with the voice of the Zeitgeist; throwing in a contemporary edge, humour and the element of surprise. She seeks to encourage expansion of your conscious awareness whilst not taking life too seriously.

Ch'Lu is the new persona of classical guitarist, singer and actress, Camilla Mathias. Her ethereal harmonies, conscious lyrics and guitar arpeggiation are the foundation to the signature Fairytale-Folk-meets-Evocative-Popera sound.

Of Romanian/British parentage, her work under Camilla Mathias has spanned thirteen languages, varying from performing live for BBC6 Music, providing guitar for award-winning Channel 4 Unreported World series, composing and performing her OFFIE-nominated music in the latest London stage adaptation of Lorca's Blood Wedding, and having her Romanian-Language track Sunt Române selected for charity album Mitra Music For Nepal, produced by Annie Hogan (Marc Almond).

The last music video under Camilla Mathias was for her catchy Time That Is Mine track, which recently won the Grand Jury Award for Best Song at the New York International Film Awards. It has also been chosen as the soundtrack to the film The Litter Mermaid. The provocative Don't music video has won Best Music Video in numerous International Film Festivals including recently receiving the Honourable Mention Award at the New York International Film Awards, where Ch'Lu was also a Finalist for Best Actress.

*Pronounced ChooLOO, the unique Sanskrit name was conceived by Ch'Lu's Jyotish mentor, activating her spiritual and creative paths according to the Vedic Science of Light (hence the debut release being on the day of most light, the Summer Solstice). You can catch Ch'Lu in action at her 'Campfire' live-streams on the world's largest meditation app - Insight Timer - where she has amassed thousands of followers in the space of a few months. She leads audiences on a transformational journey through magical mantra's to quirky ditties, currently attracting a global 250-strong crowd five times a week. She has also already been featured on the platform for the UK's leading spiritual songwriters: Spirit Songs.





LET THEM

Don't



EAT CAKE



Camilla Mathias

Time That is Mine



"Oh, Corona" - a song about...

Watch on YouTube



Introducing...
Sue Fennel

@SueFennelsBaggage

