



Campfire meets Kirtan meets Club

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Raised between Buckinghamshire and Bucharest, Ch'Lu (formerly Camilla Mathias), has always had a bohemian lifestyle interlaced with language, drama and music.

Raised by her Bucharest-born accordionist/organist/pianist father and Somerset-born art historian mother, Ch'Lu (aka Camilla Mathias) received her first guitar at a young age. Almost entirely inspired to teach herself classical guitar from her late-father, her first instruments were actually the violin and five sizes of recorders.

With the blend of musical scholarships for private tuition; frequent VW-caravan trips across obscure parts of Europe; performing in every stage production going; and painting whatever she saw and felt; Ch'Lu naturally developed a desire to create in as many languages and places as possible.

Reflecting this in her artwork, she captures and “cubes” her subject matter, creating buoyant portraits and energised images. Specialising in stylised portrait commissions, Ch'Lu's artwork also features greatly in the cover art for her musical releases.

Past commissions have included British Actors' Equity International Committee for Artist's Freedom (ICAF), Equity's 75th Anniversary Stained Glass Window design at The Royal Mechanics' Institute, and a series of paintings globally for HSBC. Ch'Lu exhibits her work worldwide; it has been seen in Central London's Mall Galleries and Underground Tube Stations, Barcelona's arty Born district, Dublin's music venue The Social and Zurich's iconic Karussell Gallery.

A little more background:

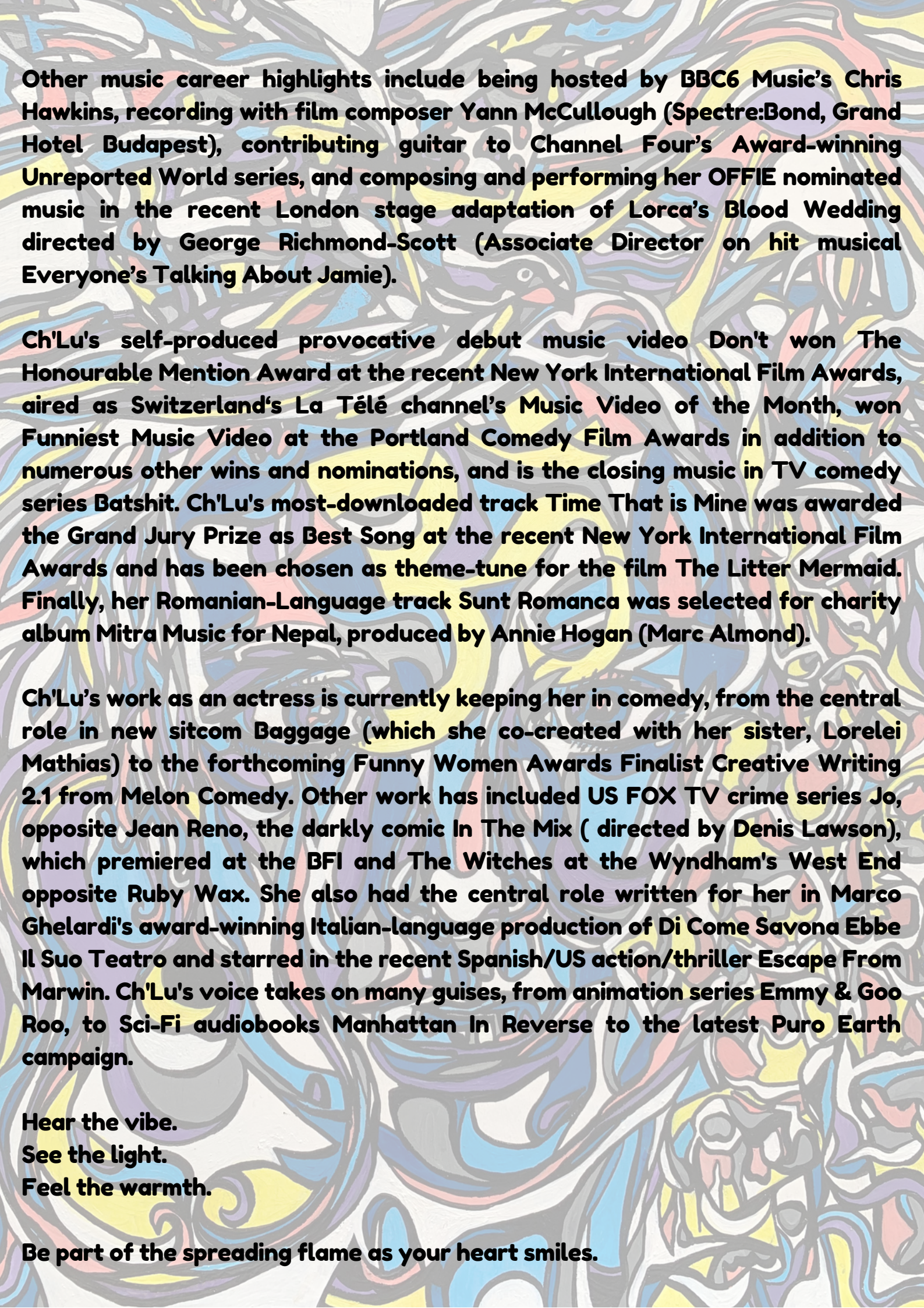
Ch'Lu trained as a Classical Guitarist, Singer and Actress, with a solid foundation in Vedic Meditation, various Martial Arts and has been picking up languages since she learned to speak. She is a polyglot polymath: creating and performing with a Campfire-meets-Kirtan-meets-Club vibe. As ninja warrior and artist, Ch'Lu wants to entertain you into feeling less alone, anxious or stressed and more like the best version of yourself: connected, fulfilled and eager to get out of bed each day.

BBC6 Music DJ Tom Robinson's Fresh on the Net have already picked four tracks from Ch'Lu's latest album "The Goddess Within", for the Eclectic Picks. Funded by Arts Council of England and Help Musicians UK, the album is an Organica soundscape fusing Sanskrit vocals, classical guitar, binaural field-recordings and an electronic underscore, released June 9th, in celebration of Global Wellness Day. Under her Noroc label, Ch'Lu self-recorded and produced the Sound Medicine album in her home-studio, and celebrated its launch with a unique night at London's Piano Smithfield.

Ch'Lu's latest music video releases are "Sister I'll Be There", originally written during the pandemic as a way for Ch'Lu to feel closer to her sister, and her painfully honest and relatable song about dating apps: "I'm Not The Type To Sit And Swipe", which recently won Second Prize at the Lit Laughs International Comedy Film Festival for Best Mobile Film.

Each week Ch'Lu takes global audiences of hundreds on a transformational journey via her "Ch'Lu Campfire" live-streams on the world's largest meditation app - Insight Timer. She has amassed a faithful following, bursting catalogue and delightful reviews in a small space of time.

Ch'Lu has played physical gigs in many contrasting venues from London's Notting Hill Arts Club and Coronet to numerous private members clubs including opening the Hurlingham Club's Time & Leisure Magazine Food & Culture Awards. Outside the UK some of her favourite gigs include: Dublin's Grand Social, Rockwood Music Hall (NYC), ONO (Bern), Karussell (Zurich), FNAC (Lausanne), Culture Rapide (Paris) and Mutuo Centro De Arte (Barcelona).



Other music career highlights include being hosted by BBC6 Music's Chris Hawkins, recording with film composer Yann McCullough (Spectre:Bond, Grand Hotel Budapest), contributing guitar to Channel Four's Award-winning Unreported World series, and composing and performing her OFFIE nominated music in the recent London stage adaptation of Lorca's Blood Wedding directed by George Richmond-Scott (Associate Director on hit musical Everyone's Talking About Jamie).

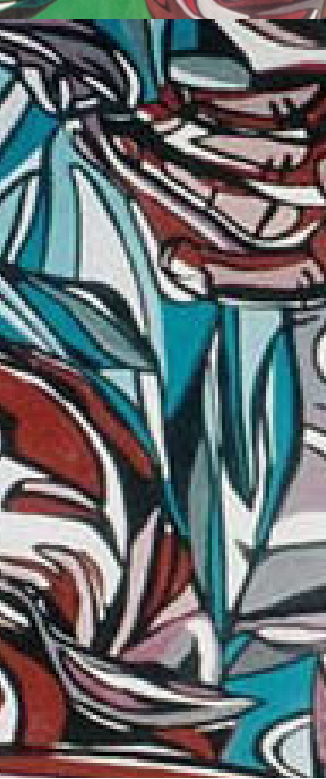
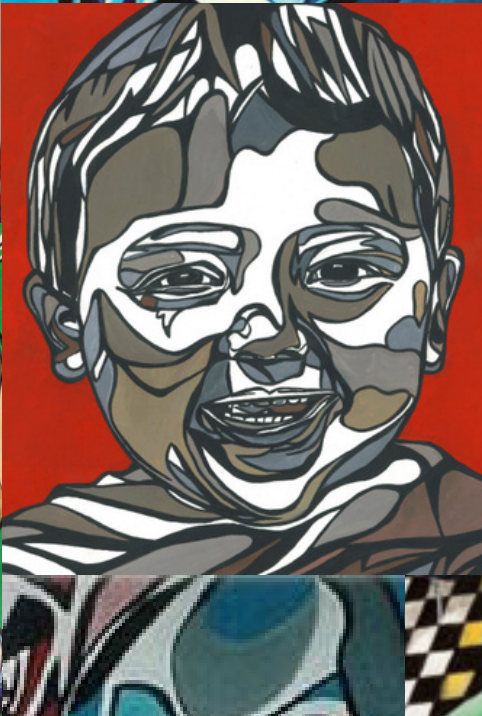
Ch'Lu's self-produced provocative debut music video Don't won The Honourable Mention Award at the recent New York International Film Awards, aired as Switzerland's La Télé channel's Music Video of the Month, won Funniest Music Video at the Portland Comedy Film Awards in addition to numerous other wins and nominations, and is the closing music in TV comedy series Batshit. Ch'Lu's most-downloaded track Time That is Mine was awarded the Grand Jury Prize as Best Song at the recent New York International Film Awards and has been chosen as theme-tune for the film The Litter Mermaid. Finally, her Romanian-Language track Sunt Romanca was selected for charity album Mitra Music for Nepal, produced by Annie Hogan (Marc Almond).

Ch'Lu's work as an actress is currently keeping her in comedy, from the central role in new sitcom Baggage (which she co-created with her sister, Lorelei Mathias) to the forthcoming Funny Women Awards Finalist Creative Writing 2.1 from Melon Comedy. Other work has included US FOX TV crime series Jo, opposite Jean Reno, the darkly comic In The Mix (directed by Denis Lawson), which premiered at the BFI and The Witches at the Wyndham's West End opposite Ruby Wax. She also had the central role written for her in Marco Ghelardi's award-winning Italian-language production of Di Come Savona Ebbe Il Suo Teatro and starred in the recent Spanish/US action/thriller Escape From Marwin. Ch'Lu's voice takes on many guises, from animation series Emmy & Goo Roo, to Sci-Fi audiobooks Manhattan In Reverse to the latest Puro Earth campaign.

**Hear the vibe.
See the light.
Feel the warmth.**

Be part of the spreading flame as your heart smiles.

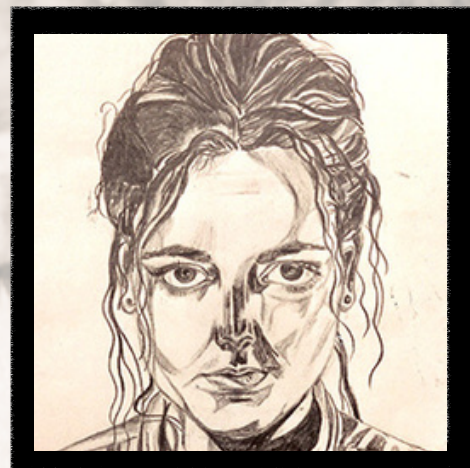






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